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**PSYCHOLOGY  
HIGHER LEVEL AND STANDARD LEVEL  
PAPER 1**

Thursday 6 November 2014 (afternoon)

2 hours

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**INSTRUCTIONS TO CANDIDATES**

- Do not turn over this examination paper until instructed to do so.
- Section A: answer all the questions.
- Section B: answer one question.
- The maximum mark for this examination paper is *[46 marks]*.

## SECTION A

Answer **all** questions in this section. Marks will be awarded for focused answers demonstrating accurate knowledge and understanding of research.

### Biological level of analysis

1. Explain how genetic inheritance may influence **one** behaviour, with reference to **one** relevant research study. [8 marks]

### Cognitive level of analysis

2. Outline **two** principles that define the cognitive level of analysis. [8 marks]

### Sociocultural level of analysis

3. Outline social learning theory with reference to **one** relevant study. [8 marks]

## SECTION B

Answer **one** question in this section. Marks will be awarded for demonstration of knowledge and understanding (which requires the use of relevant psychological research), evidence of critical thinking (for example, application, analysis, synthesis, evaluation), and organization of answers.

4. Discuss how **and** why **one** particular research method is used at the biological level of analysis. [22 marks]
  5. Discuss how cognitive and biological factors interact in emotion. [22 marks]
  6. Evaluate research (theories and/or studies) on conformity to group norms. [22 marks]
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