



**PSYCHOLOGY
HIGHER LEVEL
PAPER 3**

Wednesday 3 November 2004 (morning)

1 hour

INSTRUCTIONS TO CANDIDATES

- Do not turn over this page until instructed to do so.
- Answer all questions.

Answer all questions.

1. When interviewing techniques are used the researcher needs to be aware of the ethical considerations involved in the interview situation.

Discuss the ethical considerations relevant to the interviewing process and their effects on the data produced.

[10 marks]

2. (a) Explain, using **one** example, why a small scale survey may be useful in psychological research.

[4 marks]

- (b) Using this same example, briefly identify the target population and compare **two** techniques that you could employ to obtain a useful sample from the target population.

[6 marks]

3. (a) Define the following terms (diagrams may be used)

- Standard deviation
- Semi-interquartile range

[6 marks]

- (b) Explain the circumstances in which the standard deviation and the semi interquartile range are likely to be applied.

[4 marks]
