



**ENGLISH B – STANDARD LEVEL – PAPER 1**  
**ANGLAIS B – NIVEAU MOYEN – ÉPREUVE 1**  
**INGLÉS B – NIVEL MEDIO – PRUEBA 1**

Monday 10 May 2010 (morning)  
Lundi 10 mai 2010 (matin)  
Lunes 10 de mayo de 2010 (mañana)

1 h 30 m

---

**TEXT BOOKLET – INSTRUCTIONS TO CANDIDATES**

- Do not open this booklet until instructed to do so.
- This booklet contains all of the texts required for Paper 1.
- Answer the questions in the Question and Answer Booklet provided.

**LIVRET DE TEXTES – INSTRUCTIONS DESTINÉES AUX CANDIDATS**

- N'ouvrez pas ce livret avant d'y être autorisé(e).
- Ce livret contient tous les textes nécessaires à l'Épreuve 1.
- Répondez à toutes les questions dans le livret de questions et réponses fourni.

**CUADERNO DE TEXTOS – INSTRUCCIONES PARA LOS ALUMNOS**

- No abra este cuaderno hasta que se lo autoricen.
- Este cuaderno contiene todos los textos para la Prueba 1.
- Conteste todas las preguntas en el cuaderno de preguntas y respuestas.

**TEXT A**

**TEXT REMOVED DUE TO COPYRIGHT REASONS.**

TEXT B

# The Perfect CV

How can you get a prospective employer to spend more time looking at your CV? How can you improve your chances of getting an interview? Careers expert Daniel Ough offers some invaluable tips.

Interviewer: [ - X - ]

Daniel: A curriculum vitae, or CV as it is commonly called, should be an advertising flyer for you and your skills. We market ourselves through this document and our purpose is to catch an employer's attention and be invited for an interview.

Interviewer: [ - 8 - ]

Daniel: Over 90% of job-seekers miss the importance of focusing on what they have achieved. For me, great CVs highlight all things you have done that were recognised by someone else. So three or four achievements stated simply and convincingly really catch my attention.

Interviewer: [ - 9 - ]

Daniel: Many job-seekers begin their CV by listing their personal goals. In my experience, this does not add to a CV's effectiveness. Your CV is about what you have *done*, not what you *want* to do. Another common mistake that people make is to launch straight into their educational background. This is ineffective and wastes valuable space particularly if you go all the way back to primary school. Don't get creative with fancy borders or coloured paper. Recruiters are not impressed by this. Using reduced fonts and margin size to cram as much information in as possible is another no-no.



Interviewer: [ - 10 - ]

Daniel: Recent research has shown that poor spelling and grammar anger 77% of employers. So I'd say that it is extremely important. I advise everyone to have someone proofread their CV before sending it out.

Interviewer: [ - 11 - ]

Daniel: Over 75% of employers believe that students with work experience will settle more easily into a job, so relevant work experience tops the list of what employers think is important. They also search for candidates with a good work ethic as well as relevant degrees. Many students believe that the class of the degree they received and the reputation of the university where they received it is important; but studies prove that recruiters aren't interested in these two factors.

Adapted from *Friday* magazine (December 2005) and *The Times* newspaper (August 2006)

TEXT C

# Ireland's Blarney Stone may be baloney\*

Millions of tourists may have been romancing the wrong stone at a castle in southern Ireland in an effort to get the "gift of the gab", according to a recent study.

5 The authenticity of the Blarney Stone, kissed by about 400 000 tourists a year, has been questioned by Mark Samuel, an archaeologist/architectural historian, and Kate Hamlyn in a new book.

10 According to legend, kissing the stone at Blarney Castle, near Cork, gives the kisser the gift of the gab or great skill at speaking. But the authors say the present stone only came into use in 1888. Up until then, those wishing to kiss the stone had to be dangled from the castle by two people holding their ankles. Today, those wishing to ensure that they will never be at a loss for words lie on their back and, holding on to an iron railing, lean backwards to kiss the stone.

15 Blarney Castle dismisses the theory that the current stone is not the one with the claimed magical powers. According to Marketing Manager John Fogarty, allegations by Samuel and Hamlyn are wrong. He claims that the Blarney Stone was given to an Irish king, Cormac McCarthy, by Scotland's king, Robert the Bruce. It was a gift in appreciation for soldiers sent to aid Scotland at the Battle of Bannockburn in 1314.

Just how long this custom has been practiced or how it originated is not known. One local legend claims that McCarthy heard about the stone's powers from a woman who was saved from drowning in the lake behind Blarney Castle. She told him he would get the gift of eloquence from kissing it.

20 It is known, however, when and how the term entered the English language. During the era of Queen Elizabeth I, McCarthy was asked to surrender the castle to her as proof of his loyalty. He said he would be delighted to, but something always happened at the last moment to prevent it. His excuses became so convincing and plausible that once, when they were repeated to the Queen, she said "more Blarney talk!"



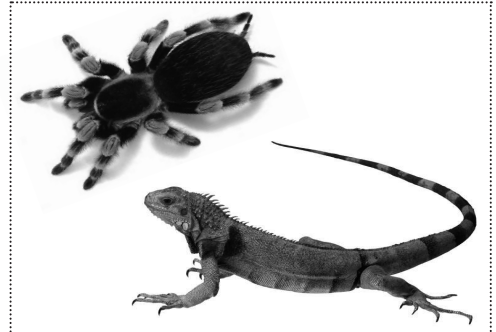
Adapted from "Ireland's Blarney Stone may be baloney" in *AFP* magazine (February 2008)

\* baloney: nonsense

TEXT D

# EXOTIC PETS

Most of us used to be happy with a normal pet. Not anymore. Now more and more people want something different. This is especially true for the younger generation. “Anyone can have a cat or a dog, but having a boa constrictor separates you from the rest,” said teen snake owner Ray Patrick. Exotic pets are a real conversation piece and other people are generally interested in something unusual.



The availability of many species has led to an increase in the number of exotic pets. Tarantulas, iguanas, salamanders and snakes are becoming more popular as pets.

Despite their popularity, many pet owners do not follow common-sense guidelines when dealing with these animals. Consequently, pet rescue centers are kept quite busy. Most animals that come into these centers require a lot of attention. Many suffer from burns, missing limbs, malnutrition or neglect.

Many exotic animal species have been declared illegal as pets, often due to the danger they may pose to people or because of the animal’s conservation status in the wild. You should find out about any pet laws, and whether or not you need a permit. Regulations on owning exotic pets have tightened recently. This means that more animals will be released into the wild causing potential danger to domestic pets and people. To give Miami residents an alternative to simply turning their pets loose, the Miami Zoo sponsored “Exotic Pet Amnesty Day”, where residents could surrender unwanted animals. Among the more bizarre pets that were handed in were a Rhino-iguana and a spotted African Serval cat.

Representatives from Exotic Pets Unlimited advise that before you buy that cute-looking frog or that furry spider, it is important that you think carefully about your choice. You should consider how long it will live: unlike dogs and cats, some reptiles may outlive you, so adopting one is a very long commitment.

Finding a veterinarian who has experience with exotic pets may be difficult in certain areas. Remember too, that exotic pets can have specific dietary requirements, and may need to be fed with foods that you feel uncomfortable handling, such as frozen mice or even live ones!

According to exotic pet veterinarian, Thomas Goldman, “having an exotic pet can be fun but there are real dangers to be considered”.

Adapted from the *City Times* newspaper (February 2007)