

**MARKING NOTES
REMARQUES POUR LA NOTATION
NOTAS PARA LA CORRECCIÓN**

November / novembre / noviembre 2003

ENGLISH / ANGLAIS / INGLÉS B

**Higher Level
Niveau Supérieur
Nivel Superior**

Paper / Épreuve / Prueba 2

These notes are not intended to replace the published criteria but to supplement them in some instances.

*These notes are intended to define the **top** of the mark scale in this examination. The phrase “a good answer” is intended to refer to scripts which are likely to be placed in the 9–10 band of descriptors. Scripts should be marked proportionately lower to the degree to which they fail to meet these descriptors.*

*In each case, good answers will meet **most**, though not necessarily **all**, of the following requirements.*

1. A good answer

- will make clear references to the content of the original article
- will present clearly the writer’s views or considered judgment
- will demonstrate a clear understanding of the influence these media have
- will be illustrated by appropriate examples which engage the interest of the reader
- may make incidental reference to the opposite viewpoint
- may make comparisons, in passing, with the influence of multinational companies outside the media
- will adopt a mainly formal register but with possible touches of informality.

2. A good answer will

- clearly be an address
- show a keen interest in, indeed enthusiasm for, the group or club
- make a clear pitch for new members, but with a light touch
- address all three aspects listed in the second sentence of the topic: why they joined the group, what the group does, and the satisfaction experienced
- adopt a fairly informal register suitable for students **and** parents.

3. A good answer will

- be specific about the matters of complaint and will explain them clearly, drawing on personal experience if appropriate
- adopt a tone which, though it will be earnest, will be polite and not hectoring or alienating
- include practical suggestions for improvement
- adopt a formal register
- be in the conventional format of a letter (addresses, date, salutation, closure).

4. A good answer will

- demonstrate a clear understanding of change and conflict
- be illustrated by at least two or three examples from the work being discussed
- confine itself, except for passing references, to the chosen work
- demonstrate a good working knowledge of the chosen work but will not merely summarize the story
- adopt a fairly formal register throughout

5. A good answer will

- clearly draw on personal experiences without inappropriate embellishment
- not be a mere collection of personal anecdotes
- contain material of interest to prospective parents (and possibly to students, also)
- be mainly positive and upbeat
- demonstrate a sensitive use of register, which might range from formal to fairly informal, including some light touches.

6. A good answer will

- confine itself largely to the one problem or danger, though others might be mentioned for comparison
 - demonstrate that the writer is not detached in this matter
 - suggest possible ways to avoid the impending danger
 - adopt a mainly consistent register, which might be either formal or fairly informal.
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