

Marking notes
Remarques pour la notation
Notas para la corrección

November / Novembre / Noviembre de 2019

**English / Anglais / Inglés A:
language and literature /
langue et littérature /
lengua y literatura**

**Standard level
Niveau moyen
Nivel medio**

Paper / Épreuve / Prueba 1

No part of this product may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without written permission from the IB.

Additionally, the license tied with this product prohibits commercial use of any selected files or extracts from this product. Use by third parties, including but not limited to publishers, private teachers, tutoring or study services, preparatory schools, vendors operating curriculum mapping services or teacher resource digital platforms and app developers, is not permitted and is subject to the IB's prior written consent via a license. More information on how to request a license can be obtained from <http://www.ibo.org/contact-the-ib/media-inquiries/for-publishers/guidance-for-third-party-publishers-and-providers/how-to-apply-for-a-license>.

Aucune partie de ce produit ne peut être reproduite sous quelque forme ni par quelque moyen que ce soit, électronique ou mécanique, y compris des systèmes de stockage et de récupération d'informations, sans l'autorisation écrite de l'IB.

De plus, la licence associée à ce produit interdit toute utilisation commerciale de tout fichier ou extrait sélectionné dans ce produit. L'utilisation par des tiers, y compris, sans toutefois s'y limiter, des éditeurs, des professeurs particuliers, des services de tutorat ou d'aide aux études, des établissements de préparation à l'enseignement supérieur, des fournisseurs de services de planification des programmes d'études, des gestionnaires de plateformes pédagogiques en ligne, et des développeurs d'applications, n'est pas autorisée et est soumise au consentement écrit préalable de l'IB par l'intermédiaire d'une licence. Pour plus d'informations sur la procédure à suivre pour demander une licence, rendez-vous à l'adresse <http://www.ibo.org/fr/contact-the-ib/media-inquiries/for-publishers/guidance-for-third-party-publishers-and-providers/how-to-apply-for-a-license>.

No se podrá reproducir ninguna parte de este producto de ninguna forma ni por ningún medio electrónico o mecánico, incluidos los sistemas de almacenamiento y recuperación de información, sin que medie la autorización escrita del IB.

Además, la licencia vinculada a este producto prohíbe el uso con fines comerciales de todo archivo o fragmento seleccionado de este producto. El uso por parte de terceros —lo que incluye, a título enunciativo, editoriales, profesores particulares, servicios de apoyo académico o ayuda para el estudio, colegios preparatorios, desarrolladores de aplicaciones y entidades que presten servicios de planificación curricular u ofrezcan recursos para docentes mediante plataformas digitales— no está permitido y estará sujeto al otorgamiento previo de una licencia escrita por parte del IB. En este enlace encontrará más información sobre cómo solicitar una licencia: <http://www.ibo.org/es/contact-the-ib/media-inquiries/for-publishers/guidance-for-third-party-publishers-and-providers/how-to-apply-for-a-license>.

General marking instructions

These notes to examiners are intended only as guidelines to assist marking. They are not offered as an exhaustive and fixed set of responses or approaches to which all answers must rigidly adhere.

Good ideas or angles not offered here should be acknowledged and rewarded as appropriate. Similarly, answers which do not include all the ideas or approaches suggested here should be rewarded appropriately.

Of course, some of the points listed will appear in weaker papers, but are unlikely to be developed.

Instructions générales pour la notation

Ces remarques sont de simples lignes directrices destinées à aider les examinateurs lors de la notation. Elles ne peuvent en aucun cas être considérées comme un ensemble fixe et exhaustif de réponses ou d'approches de notation auxquelles les réponses doivent strictement correspondre.

Les idées ou angles valables qui n'ont pas été proposés ici doivent être reconnus et récompensés de manière appropriée.

De même, les réponses qui ne comprennent pas toutes les idées ou approches mentionnées ici doivent être récompensées de manière appropriée.

Naturellement, certains des points mentionnés apparaîtront dans les épreuves les moins bonnes mais n'y seront probablement pas développés.

Instrucciones generales para la corrección

El objetivo de estas notas para los examinadores es servir de directrices para ayudar en la corrección. Por lo tanto, no deben considerarse una colección fija y exhaustiva de respuestas y enfoques por la que deban regirse estrictamente todas las respuestas.

Los buenos enfoques e ideas que no se mencionen en las notas para la corrección deben recibir el reconocimiento y la valoración que les corresponda.

De igual manera, las respuestas que no incluyan todas las ideas o los enfoques que se sugieren en las notas deben valorarse en su justa medida.

Por supuesto, algunos de los puntos que se incluyen en las notas aparecerán en exámenes más flojos, pero probablemente no se habrán desarrollado.

Text 1

This question asks candidates to analyse an article from the Wellness section of the Traveller supplement of the Sun-Herald, an Australian newspaper, from May 25, 2014. The article is written by Angie Kelly, who was a guest of the Gwinganna Lifestyle Retreat.

An adequate to good analysis will:

- consider the context of the newspaper article and the possible audience and purposes it has and the relation of these purposes to the sections of the newspaper in which the article is found, perhaps seeing, that while informative, the article also includes opinion and is likely to drum up business for Gwinganna
- comment on the newspaper format and how the various techniques catch the reader's eye and hold his or her attention: title, fonts, pictures, colour, Trip Notes, *etc*
- comment on the writing style of the article: first-person direct address, referring to the reader personally as "you," the use of casual language and sentence construction, first-hand experience underscored with enticing specific details, embedding information without being overwhelming, encouraging a visit to the retreat by making the guests seem "special" (high achievers) and yet "ordinary" (dealing with loss or just needing to lose weight), *etc*
- comment on how the article is structured so as to engage the reader, to put down the "nay-sayers" and to encourage people to go to Gwinganna: opening with some of her worries (summed up by "long night ahead...deepened") to get everyone on her side, moving to a definition of a "lifestyle retreat," taking the viewpoint of the skeptic, but then leading into an argument that gradually integrates the positives of the experience and offers a positive conclusion, softened with the alliteration of "hopeful and healthier"
- draw some conclusion regarding the overall impact of the article on the reader.

A good to very good analysis may also:

- offer a much more in-depth discussion of context (such as fast-paced, technologically-obsessed, developed societies with a focus on self-help and wellness), audience (perhaps referring to socio-economic class, city dwellers, Australians and New Zealanders, predominantly women) and purpose (perhaps implicitly promoting Gwinganna and health and wellness in general)
- comment in more detail on the newspaper format and the various techniques (such as technological allusion in the alliterative title, specific effects of the photographs and the Trip Notes shaped as a ticket, *etc*)
- analyse the writing style in more detail, how it is both laid back and lively, colloquial and lyrical (such as a humorous and ironic tone)
- offer a more detailed and insightful discussion of the structure, style and techniques of the article, clearly examining the effects of the choices made
- consider the voice of the writer as, perhaps, both personal and detached, and the connotations of diction choices (such as seductive, luscious, and harmonious)
- comment on the overall effectiveness of the article and the subtlety with which it is constructed.

Text 2

This question asks candidates to analyse an extract from JD Hooker's *Himalayan Journals*, Vol. 2, first published in 1854.

An adequate to good analysis will:

- consider the context of the journal and possible audience and purpose: though the journal would be of interest to the casual reader of the 19th century, persons interested in botany, exploration (particularly of the Himalayas) and scientific and cultural pursuits would be the most likely audience. Hooker's journal purposes to record the plant life of the region, but it also records other scientific data and observations on the place, the time and the culture of the inhabitants of the Himalayas
- comment on the language of the journal as scientific: first person account written in past tense, the recording of minute details that could be of scientific interest, careful choice of descriptive vocabulary which is largely literal in nature with an occasional figurative comment, a drawing, the use of largely compound and complex sentences so as to concisely consolidate information, scientific jargon, *etc*
- comment on the language of the journal as personal: use of kinaesthetic imagery, occasional repetition of the "I was..." sentence structure allowing for personal reactions, rhetorical question, occasional subjective description (biting winds, indescribably filthy, loftiest), *etc*
- comment on the manner in which the journal is able to interest readers from various times by discussing personal experiences with the cold, the wet, the altitude, darkness, difficult terrain, *etc* which offer the reader a sense of adventure and by offering insights into the vicissitudes of scientific investigation and exploration in the 19th century (determining altitude by both barometer and boiling water, travel by foot and pony, reliance on local inhabitants for food, direction, protection, having a keen eye for observation, continual gathering of information whether relevant to the study at hand or not, *etc*), which are both informative and interesting
- draw some conclusion about the overall nature of the journal, its relevance, and effect on the reader.

A good to very good analysis may also:

- offer a more insightful and detailed discussion of context (such as Industrial Revolution, Victorian Era, British colonialism), audience (perhaps distinguishing between the context of production and reception then and now) and purpose (was a scientific/anthropological document and is now a historical document)
 - offer a thorough and well-supported analysis of the language and techniques employed by Hooker, demonstrating their value to both the scientific community and the world of exploration both then and now (perhaps commenting in more detail about the need for, style, and effects of the sketch; the observational account of the Tibetans)
 - consider how Hooker as a person is revealed through his writing and how this personalization is relevant to the engagement of the reader
 - offer a succinct conclusion about the overall nature of the journal, its relevance, and effect on the reader.
-