

This demonstrates extensive investigation that makes effective use of both secondary and primary research. Complete details regarding the persons interviewed (name, position, industry and size of the company), interview questions, and responses are included in the appendices. A survey was also conducted on a social networking site, LinkedIn. The table of contents clearly indicates the structured approach to the extended essay.

The research question is clearly stated in the introduction. There is an attempt to represent the significance of the topic and place it in context.

The extended essay indicates a very good knowledge of the topic, the ITGS terminology, IT background and concepts. Ideas are presented in a logical and adherent manner although there are weaknesses in the argument. One instance is at the top of page 14 where it is unclear if the statement regarding the best solution is speculative or based on research. Effective analytical and evaluative skills are presented throughout presenting both sides of the argument. The conclusion is consistent with the evidence presented and addresses the research question.

However, some of the entries in the bibliography are not cited in the body of the paper and vice versa.

The abstract clearly indicates all of the required elements: research question, scope (how and what) and conclusion.

Creativity, initiative and effort are evident in the extended essay.